

Your Journey to Success Starts Here

MBA | BBA | MCA | BCA | MCOM | BCOM | MA-Economics | MA JMC

100% Online programs



UGC
Entitled



ACCREDITED WITH
A+
NAAC



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About MUJ

Launched in 2011 on invitation from the Government of Rajasthan, Manipal University Jaipur is a self-financed State Private University that has redefined academic excellence in the region.

The multi-disciplinary university offers career-oriented courses at all levels across diverse streams, with best-in-class infrastructure, including state-of-the-art research facilities and a digital library. In line with Manipal University's legacy of providing quality education to its students, the campus uses the latest in technology to impart education.

14+
Years of educational
excellence

100,000+
Online Learners

20,000+
Online Degree alumni

40+
Student nationalities

2,000+
Learner footprint
across towns & cities
of India

“

Give an individual a professional education
and you have given him a lifestyle.

”

Padma Shri Dr. T.M.A. Pai

1898 - 1979
Founder - Manipal Group



Dr NN Sharma
President
Manipal University Jaipur



Dr Mallikarjuna Gadapa
Director of Online Education
Manipal University Jaipur

Manipal University Jaipur (MUJ)

Accolades

ACCREDITATION



UGC- entitled Online Degrees
Equivalent to Campus Degree

ACCREDITATION



Rajasthan's 1st
NAAC A+ Accredited
University

ACCREDITATION



Globally Recognised
Online Degrees

ACCREDITATION



The Association
of Commonwealth
Universities

Member of ACU

RANK 58



Amongst India's Top 100
Universities in 2025

RANK 195



Amongst South Asia's Top 200
Universities (2026)

RANK 2



Amongst Top 20 Private & Deemed
Multidisciplinary Universities in India
(2025)

RANK 7



Amongst Top 10 Private Distance
& Online Institutions in India (2025)

RANK 9



Amongst India's Top 10
Universities (Management) 2024

RANKED 301-400



Amongst Top 400 Universities
(2025)

The Right Step For The Right Future

World Class Education

Access UGC-entitled online degrees from a NAAC A+ accredited university with 15+ years of educational excellence. Learn from experienced faculty who are experts in their domains.

Next-Gen Pedagogy

Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.

Global Networking Opportunities

Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.

Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

Exhaustive Content & Resources

Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Get free access to paid content on Coursera and an additional 110+ hours of skill enhancement content worth INR 50,000.

Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.



“

I wanted to specialize in marketing, which is why I decided to start by pursuing an online BBA. As a working professional, an online degree was the best choice for me. The faculty at MUJ are experienced and guide us well and the student portal is user-friendly.

”

- Rohan Kaywal

Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- Online program entitled by UGC
- 24x7 learning with best-suited content
- Career support to find your dream job
- Expert faculty and mentors
- Industry expert sessions, webinars and projects
- Foundation courses
- Access to Coursera
- Scholarships for deserving candidates



“

I have been working as a lab technician in Manipal University Jaipur for 8 years, I have good technical skills like video recording and editing. However, I wanted to improve my knowledge, so I decided to pursue an online MA JMC. I want to pursue my PhD after this online program, and I also hope to become a news anchor one day.

”

- Ashok Sharma

Online MBA

Master of Business Administration

Leap ahead in just 24 months, with a program that prepares you to excel as a leader in today's competitive world. Choose from 13 career-focused online MBA specializations to build a successful career path in your chosen domain.

Achieve an increased earning potential, gain job-ready business skills, and access to a global network of alumni.

Eligibility

- Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories).
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)
- Maximum 4 years

Career prospects

- Digital Marketing Specialist
- Brand Manager
- Product Manager
- Wealth Manager
- Supply Chain & Operations Manager
- Business Analyst



First Semester

- Entrepreneurial Practice
- Business Communication (WAC)
- Managerial Economics
- Financial Accounting
- Data Visualization (Excel/Tableau)
- Organizational Behaviour
- Marketing Management

Second Semester

- Business Research Methods (R/Python)
- Operation Management
- Human Resource Management
- Management Accounting
- Financial Management
- Legal Aspects of Business
- Business Communication (VAC)

Third Semester

- Strategic Management
- Term Paper
- 4 elective courses in chosen area

Fourth Semester

- International Business Management
- Project
- 4 elective courses in chosen area
- For super specialization, elective group from semester 3 can be continued here

- Total credits: 90
- Business Communication subjects in Semester 1 & 2 carry 2 credits each
- Elective subjects carry 4 credits each

Project during the final semester carries 6 credits

- **Note:** For super specialization, students will continue with subjects from their chosen elective group across both Semester 3 and Semester 4. For dual specialization, students can choose two elective groups. Semester 3 will cover all subjects from Elective 1, while Semester 4 will cover all subjects from Elective 2. Subjects from each elective group are completed in separate semesters, without overlap.

Program Specializations/Electives

Electives

01 Finance

- Security Analysis and Portfolio Management
- Mergers and Acquisitions
- Taxation Management
- Internal Audit and Control

02 Marketing

- Sales Distribution and Supply Chain Management
- Consumer Behaviour
- Retail Marketing
- Marketing Research

03 Human Resource Management

- Manpower Planning and Sourcing
- Management and Organizational Development
- Employee Relations Management
- HR Audit

04 Analytics and Data Science

- Programming in Data Science
- Exploratory Data Analysis
- Introduction to Machine Learning
- Visualization

05 IT and FinTech

- Database Management Systems
- Software Engineering
- Technology Management
- Business Intelligence and Tools

Third Semester

Fourth Semester

- International Financial Management
- Treasury Management
- Merchant Banking and Financial Services
- Insurance and Risk Management

- Services Marketing and Customer Relationship Management
- Advertising Management and Sales Promotion
- e-Marketing
- International Marketing

- Compensation and Benefits
- Performance Management and Appraisal
- Talent Management and Employee Retention
- Change Management

- Advanced Machine Learning
- Unstructured Data Analysis
- Business Analytics
- Data Scraping

- eCommerce
- FinTech Payments and Regulations
- Cryptocurrency and Blockchain
- Enterprise Resource Planning

Program Specializations/Electives

Electives

06 Operations Management

- Production and Operations Management
- Enterprise Resource Planning
- Logistics and Supply Chain Management
- Operations Research

07 International Business

- International Financial Management
- International Marketing
- Management of Multinational Corporations
- Export-Import Management

08 Information System Management

- Software Engineering
- Database Management Systems
- Computer Networks
- Business Intelligence and Tools

09 Project Management

- Introduction to Project Management
- Project Planning and Scheduling
- Project Finance and Budgeting
- Managing Human Resources in Projects

10 Supply Chain Management

- Supply Chain Management
- Outsourcing
- Food Supply Chain Management
- Inventory Management

Third Semester

Fourth Semester

- Services Operations Management
- Total Quality Management
- Production, Planning and Control
- Project Management

- Foreign Trade of India
- Global Logistics and Distribution Management
- International Business Environment and International Law
- Export-Import Finance

- Enterprise Resource Planning (ERP)
- E-Commerce
- Technology Management
- Java and Web Design

- Quantitative Methods in Project Management
- Project Risk Management
- Project Quality Management
- Contracts Management in Projects

- Global Logistics and Supply Chain Management
- Category Management in Purchasing
- Purchasing and Contracting for Projects
- Supply Chain Cost Management

Program Specializations/Electives

Electives

11 Banking, Financial Services & Insurance

- Bank Management & Financial Risk Management
- Financial Statement Analysis & Business Valuation
- Principles & Practices of Insurance
- Financial Services

12 Digital Marketing

- Introduction to Digital Media
- New Media and Social Media Spectrum
- Media Laws and Ethics
- IT in Business

13 Retail Management

- Sales and Distribution Management
- Retail Customer Relationship Management
- Retail Marketing
- E-retailing

Third Semester

Fourth Semester

- ALM & Treasury Management
- Basel Regulations & Risk Management in Banking
- Life Insurance Management
- General Insurance Management

- Media Planning and Economics
- Entrepreneurship and Digital Marketing
- E-Marketing
- Advertising and Brand Management

- International Retailin
- Entrepreneurship in Retail Business
- Retail Buying and Merchandising
- Advertising and Brand Management

Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.

Online Bachelor of Business Administration BBA

Bachelor of Business Administration

This BBA program offers a future-focused curriculum with in-demand specializations such as Marketing, Finance, HRM, Digital Business, and Data Analytics. Designed for aspiring business leaders, the program blends foundational knowledge with industry-relevant skills, equipping learners to excel in diverse roles across corporate, entrepreneurial, and global business landscapes. Flexible and practical, it's ideal for students aiming to build strong managerial and strategic capabilities early on.

Eligibility

- Candidates must have completed 10+2 education from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute.
- Candidates must have at least 40% marks in aggregate in 10+2 / diploma (35% for reserved categories).
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 3 years (divided into six semesters)
- Maximum 6 years

Career prospects

• Marketing Manager	• Business Consultant
• Financial Analyst	• Entrepreneur/Startup Founder
• Human Resources Manager	• Operations Manager
• Sales Manager	• Banking and Financial Services Professional
• Digital Marketing Specialist	



First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
<ul style="list-style-type: none"> ◆ Business and Management Functions ◆ Financial Accounting ◆ Microeconomics ◆ Entrepreneurship and Innovation Management ◆ Universal Human Values ◆ Office Automation Tools 	<ul style="list-style-type: none"> ◆ Macroeconomics ◆ Financial Management ◆ Organizational Behaviour ◆ Community Development ◆ Introduction to Python ◆ Statistics for Managers ◆ Business Communication 	<ul style="list-style-type: none"> ◆ Operations Management ◆ Human Resource Management ◆ Marketing Management ◆ Cost & Management Accounting ◆ Interview Skills and Etiquettes ◆ Business and Corporate Laws ◆ Business Environment 	<ul style="list-style-type: none"> ◆ Indian Financial System ◆ Business Research Methods ◆ Supply Chain Management ◆ E-Commerce ◆ Design Thinking (MLC) ◆ Environmental Science ◆ Technology Management 	<ul style="list-style-type: none"> ◆ Fundamentals of Business Analytics ◆ International Business Management ◆ 3 subjects in the area of elective 	<ul style="list-style-type: none"> ◆ Strategic Management ◆ Management Information System ◆ Project ◆ 3 Subjects in area of elective

- ◆ Total credits: 126
- ◆ Elective subjects carry 3 credits each
- ◆ Project during the final semester carries 6 credits

Note: MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Specializations

01 Human Resource Management

- Industrial Relations & Labour Laws
- Compensation Management
- Human Resource Planning & Development

02 Marketing

- International Marketing
- Consumer Behavior
- Digital Marketing

03 Finance & Accounting

- Financial Statement Analysis and Reporting
- Security Analysis and Portfolio Management
- Personal Financial Planning

04 Entrepreneurship Management & Family Business

- Psychological Aspects of Entrepreneurs
- Growing the Family Business in the Global Environment
- Social Entrepreneurship

05 Data Analytics

- Database Management System
- Digital Marketing
- Business Analytics for Decision Making

Fifth semester

Sixth semester

- International Human Resource Management
- Talent Management and Employee Retention
- HR Audit and Capital Management

- Sales & Distribution Management
- Advertising Management
- Green Marketing

- Mergers and Acquisitions
- Investment Banking & Financial Services
- Corporate Accounting

- Marketing for Startups
- Entrepreneurship & Industry 4.0/5.0/6.0
- Scaling Excellence through Innovation & Incubation

- Social media and Web Analytics
- Data Mining and Warehousing
- Data Visualization with R

Program Specializations/Electives

Specializations

06 Retail and E-Commerce

Fifth semester

- IT in Retail
- Visual Merchandising
- Entrepreneurship in Retail Business

Sixth Semester

- Retail Logistics Management
- Digital Marketing for Retail Business
- Enterprise Resource Planning (ERP)

07 Digital Marketing

- Introduction to Digital Media
- IT in Business
- Entrepreneurship and Digital Marketing

- E-Marketing
- Advertising and Brand Management
- New Media and Social Media Spectrum

- Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Online Master of Computer Applications MCA

Master of Computer Applications

This MCA program features a future-ready curriculum with in-demand specializations like AI, Data Science, Cybersecurity, and Machine Learning. Designed for tech-driven professionals, it blends core computer science knowledge with real-world applications, preparing students for roles in software development, data analysis, IT management, and more. Flexible and industry-focused, it's ideal for those looking to build strong technical and problem-solving skills for today's digital economy.

Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree in Computer Applications/Computer Science/Information Technology with a minimum of 50% of marks (45% for reserved categories) from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) or other competent bodies
- Candidates who have completed 10+2+3-year bachelor's degree from other streams like Science, Business Administration, Business Management, Arts & Humanities, Commerce, etc. are also eligible for MCA admission but they have to attend and complete a compulsory bridge course in fundamentals of computer and IT along with their Semester 1 courses. Additionally, candidates who have not studied mathematics during their 10 + 2/ bachelor's degree programs must attend and complete a compulsory bridge course in mathematics along with other semester 1 courses.
- Candidates who have completed their 10+2 or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)
- Maximum 4 years

Career prospects

- Software Developer/Engineer
- Web Developer
- Mobile App Developer
- Database Administrator
- System Analyst
- Network Administrator
- Cloud Solutions Architect
- Cybersecurity Analyst
- Data Scientist/Data Analyst



First Semester

- ◆ Fundamentals of Computer
- ◆ Fundamental of Mathematics
- ◆ Discrete Mathematics and Graph Theory
- ◆ Python Programming
- ◆ Programming & Problem-Solving using C
- ◆ Relational Database Management System
- ◆ Data Visualization
- ◆ Relational Database Management - Lab
- ◆ Programming & Problem-Solving using C - Lab
- ◆ Python Programming - Lab

Second Semester

- ◆ Computer Networks & Protocols
- ◆ Object Oriented Programming using JAVA
- ◆ Operating System
- ◆ Data Structure and Algorithms
- ◆ Computer Architecture
- ◆ Elective – I
- ◆ Object Oriented Programming using JAVA - Lab
- ◆ Data Structure and Algorithms - Lab

Third Semester

- ◆ Unix & Shell Programming
- ◆ Web Technology
- ◆ Software Engineering & Project Management
- ◆ Elective II
- ◆ Elective – III
- ◆ Unix & Shell Programming – Lab
- ◆ Web Technology - Lab

Fourth Semester

- ◆ Mobile Application Development
- ◆ Project Work
- ◆ Elective - IV

- ◆ Total credits: 127
- ◆ Labs carry 1 credit each
- ◆ Project Work during the final semester carries 8 credits Computer Architecture during 2nd semester carries 2 credits
- ◆ All other courses carry 4 credits

Note MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Electives

01 AI and Data Science

- Artificial Intelligence

02 Cloud Computing

- Fundamentals of Cloud Computing

03 Cybersecurity

- Cybersecurity Essentials

04 Comprehensive Emerging Technologies

- IoT Essentials

05 AI & ML

- Fundamentals of Artificial Intelligence and Problem Solving

Elective I

Elective II

Elective III

Elective IV

- Categorical Data Analysis and Generalized Linear Models

- Deep Learning and Text Mining

- Applied Data Analytics

- Cloud Architecture and Services

- Google Cloud Essentials

- Cloud Application Development

- Cyber Law and Ethics

- Ethical Hacking

- Cryptography and Network Security

- Data Mining Techniques

- Blockchain Technologies

- Big Data Analytics and Business Intelligence

- Introduction to Machine Learning

- Fundamentals of Unsupervised Learning

- AI in Project Management

Online BCA

Bachelor of Computer Applications

This BCA program delivers a tech-forward curriculum with specializations in Data Analytics, Cloud Computing, Cybersecurity, and Full Stack Development. Designed for future-ready professionals, it combines core computing principles with practical, hands-on training to prepare students for high-demand roles in IT, software development, and emerging tech sectors. With a flexible learning approach, it's perfect for those aiming to build a strong foundation in computer applications and advance in the digital economy.

Eligibility

- Candidates must have completed 10+2 education from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute.
- Candidates must have at least 40% marks in aggregate in 10+2 / diploma (35% for reserved categories).
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 3 years (divided into six semesters)
- Maximum 6 years

Career prospects

- Web Developer
- Software Developer
- System Administrator
- Mobile App Developer
- Network Administrator
- QA Specialist
- Technical Writer
- System Analyst
- Technical Support Engineer



First Semester

- ◆ Fundamentals of Mathematics
- ◆ Technical Communication
- ◆ C Programming
- ◆ Fundamentals of Computers & Digital Systems
- ◆ Introduction to Web Programming
- ◆ C Programming Lab
- ◆ Web Programming Lab
- ◆ Environmental Science

Second Semester

- ◆ Basic Statistics and Probability
- ◆ Data Structures
- ◆ Database Management System
- ◆ Principle of Programming Languages
- ◆ Object-Oriented Programming using C++
- ◆ Database Management System Lab
- ◆ Data Structures using C++ Lab

Third Semester

- ◆ Computer Organization and Architecture
- ◆ Java Programming
- ◆ Data Communication & Protocols
- ◆ Operating Systems
- ◆ Artificial Intelligence for Problem Solving
- ◆ Java Programming Lab
- ◆ Operating System Lab

Fourth Semester

- ◆ Python Programming
- ◆ Software Engineering
- ◆ Data Mining & Visualization
- ◆ Introduction to Network Security
- ◆ Python Programming Lab
- ◆ Data Mining and Visualization Lab

Fifth Semester

- ◆ Mobile Application Development
- ◆ Machine Learning
- ◆ Cloud Computing & Applications
- ◆ Machine Learning Lab
- ◆ Aptitude and Technical Development
- ◆ Elective-I

Sixth Semester

- ◆ Wireless Communication
- ◆ Unix and Shell Programming
- ◆ Big Data
- ◆ Unix and Shell Programming Lab
- ◆ Project
- ◆ Elective-II

- ◆ Total credits: 125
- ◆ Labs carry 1 credit each
- ◆ Project during the final semester carries 3 credits
- ◆ All other courses carry 4 credits each
- ◆ Technical Communication and Environmental Science during the first semester carry 2 credits each

Note: MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Specializations

Fifth semester

Sixth Semester

Choose one

Elective-I

- Cloud Computing - Distributed System
- Data Science & Analytics - Big Data Analytics
- Cyber Security - Ethical Hacking

Elective-II

- Cloud Computing - Cloud Storage and Data Management
- Data Science & Analytics - Data Visualization with Python
- Cyber Security - Information Systems Security

- Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Online MCom

Master of Commerce

This MCom program blends advanced commerce knowledge with real-world skills, preparing students for roles in finance, strategy, and global business. Flexible and industry-focused, it's ideal for building strong analytical and leadership capabilities.

Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)
- Maximum 4 years

Career prospects

- Chartered Accountant (CA)
- Company Secretary (CS)
- Cost and Management Accountant (CMA)
- Financial Analyst
- Investment Banker
- Tax Consultant
- Auditor
- Accounting Manager
- Finance Manager



Online MCom

Program Structure

First Semester

- ◆ Management Concepts and Organizational Behavior
- ◆ Managerial Economics
- ◆ Financial Management
- ◆ Cost Analysis and Control
- ◆ Business and Economic Laws
- ◆ Financial Accounting and Reporting

Second Semester

- ◆ Research Methodology and Statistical Analysis
- ◆ Management Accounting
- ◆ Marketing Management
- ◆ Business Environment
- ◆ Project Planning, Appraisal and Control
- ◆ Management of Financial Institutions, Market and Service

Third Semester

- ◆ Strategic Management
- ◆ E-commerce
- ◆ International Business
- ◆ Corporate Tax Laws and Planning
- ◆ Security Analysis and Portfolio Management
- ◆ Management Information System

Fourth Semester

- ◆ Advanced Corporate Accounting
- ◆ Audit and Assurance
- ◆ Risk Management
- ◆ Business Ethics and Corporate Governance
- ◆ Indirect Taxes - GST
- ◆ Project report

- ◆ Total credits: 100 | Project Report carries 8 credits
All other courses carry 4 credits each
- ◆ MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Note: MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Online BCom

Bachelor of Commerce

Designed for aspiring commerce professionals, this BCom program blends core business knowledge with practical skills to prepare students for diverse roles in corporate, financial, and entrepreneurial settings. Flexible and industry-aligned, it's ideal for learners aiming to build strong analytical and financial expertise early in their careers.

Eligibility

- Candidates must have completed 10+2 education from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute.
- Candidates must have at least 40% marks in aggregate in 10+2 / diploma (35% for reserved categories).
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 3 years (divided into six semesters)
- Maximum 6 years

Career prospects

• Cost and Management Accountant (CMA)	• Auditor	• Stockbroker
• Accountant	• Banking Professional	• Insurance Agent/Underwriter
• Tax Consultant	• Financial Analyst	• Business Analyst



Online BCom

Program Structure

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
<ul style="list-style-type: none">◆ General English◆ Economic Theory◆ Fundamentals of Accounting – I◆ Business Organization◆ Principles of Business Management	<ul style="list-style-type: none">◆ Computer Awareness and Internet◆ Marketing Management◆ Fundamentals of Accounting – II◆ Business Law◆ Fundamentals of Entrepreneurship and Innovation	<ul style="list-style-type: none">◆ Business Communication◆ Financial Management◆ Cost Accounting◆ Financial Services◆ E-Commerce◆ Simulation	<ul style="list-style-type: none">◆ Direct Taxes◆ Business Statistics◆ Business Environment◆ Environmental Science◆ Human Resource Management	<ul style="list-style-type: none">◆ Management Accounting◆ Indirect Taxes◆ 3 Subjects in chosen area of elective	<ul style="list-style-type: none">◆ Principles and Practice of Auditing◆ Project◆ 3 Subjects in chosen area of elective

- ◆ Total Credits: 120
- ◆ All courses carry 4 credits each
- ◆ MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary
- ◆ Necessary by the institute without prior intimation

Note: MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Specializations

01 Banking & FinTech

- Fundamentals of FinTech
- Principles of Practice of Banking
- aRetail Banking

02 Business Accounting & Taxation

- Business Accounting
- Accounting with Tally ERP 9.0
- Corporate Financial Reporting

03 Accounting with AI

- Corporate Accounting
- Financial Statement Interpretation
- Introduction to AI

04 Economics

- Economic Development
- Money and Banking
- Financial Economics

05 Business Analytics

- Fundamentals of Business Analytics
- Data Mining and Visualization
- Marketing Analytics

Fifth semester

Sixth Semester

- Digital Banking
- FinTech - Payments & Regulations
- FinTech - Tools & Technology

- Global Prospective and Compliance of Direct Taxation
- Compliance and Application of Indirect Taxes
- Tax Planning and Management

- Corporate Financial Reporting
- Business Accounting
- AI in Business Research

- International Economics
- Economic Laws
- Applied Econometrics

- HR Analytics
- Social Media and Web Analytics
- Financial Analytics

Program Specializations/Electives

Specializations

06 Financial Analytics

Fifth semester

- Fundamentals of Analytics
- Data Mining and Visualization
- Financial Modelling -I

Sixth Semester

- Financial Modelling -II
- Financial Statement Interpretation
- Financial Analytics

07 E-Commerce

- E-Commerce Technologies and Platforms
- Supply Chain Management
- Digital Marketing

- E-Retailing
- Inventory Management
- E-Business

08 Digital Marketing with AI

- Introduction to Digital Media
- Introduction to AI
- E-Marketing

- AI in Business Research
- Advertising and Brand Management
- New Media and Social Media Spectrum

Online Master of Arts in Economics MA

Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)
- Maximum 4 years

Career prospects

- Economist
- Economic Analyst /Research Analyst
- Financial Analyst
- Investment Analyst
- Policy Analyst
- Data Analyst
- Market Research Analyst
- Banking Professional
- Stock Market Analyst



First Semester

- Microeconomics-I
- Macroeconomics-I
- Fundamentals of Mathematics and Statistics
- Indian Economy
- Public Economics and Policy

Second Semester

- Microeconomics-II
- Macroeconomics-II
- Intermediate Econometrics
- History of Economic Thought
- Economics of Innovation and Entrepreneurship

Third Semester

- Application of Data Science in Economics
- Environmental Economics
- Development Economics
- Game Theory
- Elective I (choose any one)
 - Health Economics
 - Behavioral Economics
 - Agriculture Economics

Fourth Semester

- International Economics
- Monetary Economics
- Operation Research in Economics
- Dissertation
- Elective II (choose any one)
 - Labor Economics
 - Economics of Human Development
 - International Financial System

- Electives in 3rd semester and 4th semester carry 4 credits each
- Dissertation carries 6 credits
- All courses carry 4 credits each

Note: MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Online MA JMC

Master of Arts in Journalism & Mass Communication

This MA program offers a future-ready blend of journalism, digital media, PR, and communication. With specializations in key media fields, it equips students with practical skills and strategic insight for careers in news, content, and corporate communication. Ideal for those ready to lead in a fast-evolving media landscape.



Eligibility

- Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities.
- Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

- Minimum 2 years (divided into four semesters)
- Maximum 4 years

Career prospects

- Journalist (Print/Online/Broadcast)
- News Reporter/Correspondent
- News Anchor/TV Presenter
- Content Writer/Creator
- Copywriter
- Editor (Print/Digital)
- Video Editor
- Public Relations Officer (PRO)
- Social Media Manager

First Semester

- ◆ Basics of Language
- ◆ Social Structure and Current Affairs
- ◆ Fundamentals of Photography
- ◆ Communication Theories and Models
- ◆ Concept of News and Reporting
- ◆ Development of Media
- ◆ Basics of Audio and Visual Communication

Second Semester

- ◆ Media Language
- ◆ Political Science and Current Affairs
- ◆ Digital Publishing
- ◆ Editing and Layout Designing
- ◆ Public Relations
- ◆ Broadcast Journalism
- ◆ Media Laws and Ethics
- ◆ Development Communication

Third Semester

- ◆ Writing for New Media
- ◆ Intercultural Communication and Current Affairs
- ◆ Mobile Editing Software
- ◆ Elective Set A
- ◆ Elective Set B
- ◆ Communication Research
- ◆ Minor specialization
- ◆ Internship evaluation

Fourth Semester

- ◆ Script and Screenwriting
- ◆ Economic Structure and Current Affairs
- ◆ Basics of Audio and Video Editing
- ◆ Film Appreciation
- ◆ Final project
- ◆ Dissertation

- ◆ All courses carry 4 credits each
- ◆ MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Note: MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Specializations/Electives

Electives

11 Elective: Set A

- Beats of Journalism

12 Elective: Set B (Choose one)

- Mobile Journalism, Advertising Theory & Practice

13 Minor specialization (Choose one)

- Corporate Communication, Data Journalism

Third Semester

Forth Semester

Final Project

Medium wise:

- Print Production
- Audio Production
- A/V Production
- Website Management

Beat wise:

- Social
- Political
- Cultural
- Business
- Sports
- Science

- Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Program Fees

Programs	Indian Nationals		African Nationals		Non-Resident Indians		Other Nationals	
	Semester Fee	Full course fee	Semester Fee	Full course fee	Semester Fee	Full course fee	Semester Fee	Full course fee
MBA	INR 43,750	INR 1,75,000	USD 590	USD 2,360	USD 673	USD 2,692	USD 785	USD 3,140
MCA	INR 39,500	INR 1,58,000	USD 532	USD 2,128	USD 608	USD 2,432	USD 709	USD 2,836
MCOM	INR 27,000	INR 1,08,000	USD 355	USD 1,420	USD 405	USD 1,620	USD 473	USD 1,892
MA in Economics	INR 20,000	INR 80,000	USD 255	USD 1,020	USD 290	USD 1,160	USD 335	USD 1,340
MA JMC	INR 20,000	INR 80,000	USD 265	USD 1,060	USD 300	USD 1,200	USD 350	USD 1,400
BBA	INR 22,500	INR 1,35,000	USD 300	USD 1,800	USD 341	USD 2,046	USD 398	USD 2,388
BCA	INR 22,500	INR 1,35,000	USD 320	USD 1,920	USD 366	USD 2,196	USD 426	USD 2,556
BCom	INR 16,500	INR 99,000	USD 213	USD 1,278	USD 243	USD 1,458	USD 283	USD 1,698

eLearning: The Future Is Now!

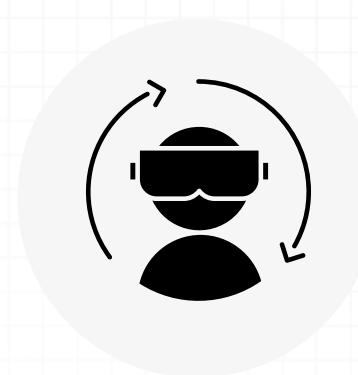
The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely



Video Lectures



Virtual Classrooms



Virtual Simulation



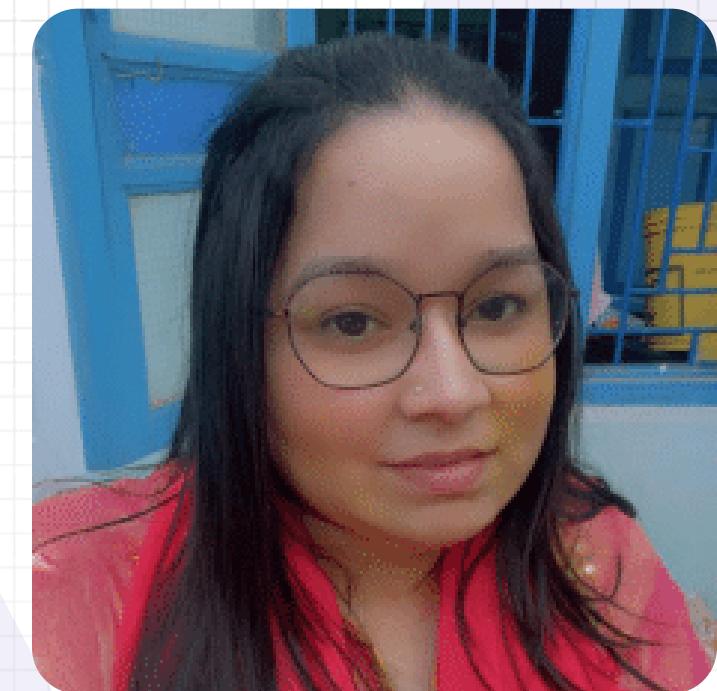
E-content



Interactive Material



Discussion Forums



“

I was married off at a young age and couldn't continue my studies further. After my 12th grade, I couldn't study for over 5 years. With Online Manipal, I'm able to study at my own pace and convenience. I hope to pursue my MBA degree as well and become an HR manager in future.”

”

- Khatija Iqbal

The More You Know

Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career. Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations TEE. The assessment ratio for TEE to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to reappear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.

Application Process

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

The university will evaluate your documents to confirm your admission.

Apply Now



“

Working as a business associate in a bank and with 10 years of work experience, I want to improve my skills in marketing and sales. An online BBA degree was the best choice considering the flexible learning opportunities that Online Manipal offers. The curriculum of the online BBA program is very good and the mentorship we receive from course coordinators is excellent.

”

- Vishal Purthy

Placement Assistance

25,000+

Learners offered placement assistance

20,000+

Opportunities created

500+

Hiring partners

1,000+

Industry-readiness videos, live sessions

Upskilling & Certifications

Boost your career opportunities by building in-demand skills and earning recognized certifications.

Industry Interaction

Live industry interaction sessions to connect learners to experts who share real world insights & experiences, career tips, and current industry trends. These interactions are aimed at equipping learners with relevant skills to become job ready.

Self-paced Learning

Learn anytime, anywhere, with our recorded modules focused on improving verbal & communication skills, resume writing & professional etiquette development, and practical knowledge on trending tools.

Employability Skill Assessment

Identify your strengths and weaknesses through skill assessment and build competencies to improve your employability quotient.

AI-powered Placement Portal

Online Manipal's cutting edge AI-powered placement portal allows learners to prepare for interviews and apply for job opportunities. With unlimited mock interviews, learners can practice anytime, as often as they need—while receiving instant feedback and recommendations.

Placement Drives & Job Fairs

Kickstart your career through a myriad of opportunities that connect you with recruiters across industries. Explore multiple job roles, attend interviews, and engage with hiring teams.





Online MANIPAL

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